

GET YOUR BUSINESS OFF TO A GOOD START

Do you think business planning is complicated? Gale Business: Plan Builder makes it easier.

This online resource features an intuitive dashboard that walks you through the five essential steps of starting, planning, and optimizing a business. It explains what each activity is, why it's important in the overall process, and how to get started. Best of all, you can access this planning tool for free from our library.





Product screen capture as of July 2019. Actual interface may vary.

